

Mahogany Models



Mahogany Model 2006 UK's Top Model of Colour Competition

Mahogany Model 2006 – UK's Top Model of Colour is a new modelling contest, a new modern alternative for finding top models of colour of the future. The participation at the Mahogany Model 2006 – UK's Top Model of Colour offers models access to a professional modelling career as well as a look behind the scenes of what it is like on a daily basis for an aspiring or professional model.

This competition is open to any aspiring or experienced model that is looking for that big break. Mahogany Models will provide Models with the chance to find out from professionals on their true potential to becoming a model. It is a guarantee that their photos would be presented and reviewed by professional scouts. The competition is open to female models between 18 – 40 yrs who are of a minimum height of 5.1” and must be no more than a size 14 dress.

For the purposes of clarification models of colour are models that are from non white backgrounds. Models from the following backgrounds are eligible to enter;

- African
- Caribbean
- Bi Racial (any combination)
- Multi Racial (any combination)
- Hispanic
- Asian
- Oriental
- Turkish/Kurdish
- Anyone who considers that they belong to an ethnic minority community

Regional heats will be taking place in London, Birmingham and Manchester throughout July, August & September and the Grand final will take place in October in London

The ethos of Mahogany Models is to fill the gaps in the market particularly in areas where it is difficult for people of colour to progress. The entertainment industry is constantly on the

lookout for new faces and talent. For models of colour more opportunities have become available in fashion, music videos and entertainment generally. As a result we at Mahogany Models are being inundated with requests from production, TV and music video companies for models of colour.

This is the first competition of its kind seeking non, semi & professional, advertising & fashion models who are photogenic, dynamic, charming and have the potential to be a professional model.

Mahogany Models 2006 – UK's Top Model of Colour will provide aspiring models a chance of a lifetime to participate in the biggest modelling competition of its kind in the UK for models of colour.

Mahogany Models 2006 – UK's Top Model of Colour will be a glamorous event that will put models in front of the top decision makers in modelling industry. Every day thousands of companies are seeking new faces to launch their products and services. Mahogany Models 2006 – UK's Top Model of Colour will give models the opportunity to be seen and discovered by millions overnight.

Mahogany Model 2006 will further enhance a models career by exposing them to the entire fashion and media industry as well as to International clients and Model Agencies throughout Europe & the USA.

The best entries will take part in the **Mahogany Model 2006** competition. Regional heats will be held in London, Birmingham & Manchester and the 4 winners at each of the regional heats will then compete at the grand final in London.

Between now and the final in October 2006 over a 1000 beautiful women will take part in the above mentioned regional heats across the UK. They will be competing for the opportunity of becoming Mahogany Models 2006 – UK's Top Model of Colour.

The Mahogany Model 2006 will have to be beautiful, professional, intelligent, charming, graceful and confident. Due to the growth in opportunities for models of colour to become TV presenters, music video superstars or actresses, Mahogany Models provides models with the chance, the opportunity, exposure and helping hand in making a start in this highly competitive industry.

PRIZES:

This is the first event of its kind in Europe for models of colour and the prizes for the contestants are amazing, such as

- A one year modelling contract with Impact Model Management
- Free lifetime membership of Mahogany Models directory
- To be the face of Mahogany for one year and will be featured on all advertising campaigns and fashion shows
- To be featured on the cover of a leading UK magazine
- Jason Grant Photography a leading photographer will do a photo shoot with the winner to provide her with a professional model portfolio
- A website model portfolio – by Roulhac Enterprises
- A cash prize
- A make up session with a leading make up artiste provided by EndZone Image

- A styling session with a leading stylist provided by EndZone Image
- Plus many other prizes

For further information please contact:

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For Sponsorship opportunities call Hakeem Williams or email Mahogany Models

Notes to editors

- The **Mahogany Models 2006 – UK's Next Top Model of Colour** is organised by Mahogany Group who also own the Mahogany Brides Magazine and the Mahogany Bridal Show.
- **The Mahogany Models 2006 – UK's Next Top Model of Colour** will have regional heats that will take place in London, Manchester & Birmingham and the Grand Final taking place in London in October
- Regional heat tickets are priced at £10.00 to £15.00 per person & Grand Final ticket prices to be confirmed
- Tickets are available online at www.mahoganymodels.co.uk (no booking fee)
- Unfortunately due to the high numbers that we are expecting, only those with advance tickets will be guaranteed admittance on the day.